



EC Day 2017 photo competition – Official rules

Organiser: The competition is organized by the Interact Programme (hereinafter referred to as “the Organiser”).

The goal: The goal of the competition is to encourage the citizens of Europe to take an active part in the celebration of the European Cooperation day (commonly known as “EC Day”). The photo completion is offered as a mean to express in an artistic and creative way the value of the principle of cooperation, one of the pillars of the Interreg initiative.

Competition theme: “Cycling around Europe with friends”. The participants are invited to submit photos from any place in Europe visited using bicycles.

Eligibility:

All of the following conditions have to be respected:

- Photo submissions must be in electronic format: JPEG/JPG;
- Minimum photo size – 1280x720 pixels. Using one of the standard photo aspect ratios (4:3, 16:9) is advisable. The photo can be in landscape or vertical (portrait);
- Photos have to clearly show the European Cooperation Day hashtag: **#ECDay2017**

You can write it on a piece of paper and show it in your photo or you can think of a more creative way to show it. However, adding the hashtag digitally to your photos is not allowed;

- Photos can be edited and filters applied (light, contrast, black and white, etc.). However, entries must comprise of one image only. Entries comprised of photo collages or images with additional elements (watermarks, text, etc.) will be rejected;
- Entry may not contain, as determined by the Organiser, in its sole discretion, any content that:
 - violate or infringe upon another person's rights, including but not limited to copyright and photographs of persons without the necessary consent required by law in your jurisdiction;
 - contain sexually explicit, nude, obscene, violent or other objectionable or inappropriate content;
 - contain offensive or defamatory messages;
 - Images that involve the willful harassment of wildlife, or damage to the environment by the photographer.
 - Images that involve putting any individual or animal in danger;
 - promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing); promotes any activities that may appear unsafe or dangerous; promotes any particular political agenda or message;
 - endorses any form of hate or hate group;
 - contains trademarks, logos, or trade dress (such as costumes, distinctive packaging or building exteriors/interiors) owned by others, without permission;
 - contains any personal identification, such as license plate numbers, personal names, e-mail addresses.
- There is no limit on the number of photos one participant can submit, but each photo should be submitted separately;
- You do not have to be a professional photographer in order to enter the competition.

How to enter the competition: All entries need to be sent by e-mail to the following e-mail address: ecday@interact-eu.net

Each submission should include the following information:

- Subject of the email: "EC Day photo competition 2017";
- First and last name of the photographer;
- E-mail address of the photographer;
- Phone number of the photographer;
- Title of the photo;
- Place where the photo was taken

Copyright: By submitting a photo the participant automatically declares that it is an original work and he/she is the sole owner of the copyright. By entering the competition, participants retain full copyright of their images but also grant the Organiser the full rights to use, edit, publish and exhibit the provided photographs.

Entry period: Entries may be submitted to the competition at any time during the period **between 27 June 2017, 00:00 and 27 August 2017, 23:59** Central European Time (CET).

Selection of winners: Interact will constitute an appropriate jury to evaluate the submitted material and will name the finalists and upload their work on the European Cooperation Day Facebook page, on 1 September 2017.

Public voting for the best photos will be open during the period **between 1 September 2017 and 20 September 2017, 23:59 pm (CET)**, through the EC Day Facebook page: [@CooperationDay](#)

Finalist photo receiving the highest number of “Likes” will be declared the winner. If two or more photos have the same number of “Likes” at the end of the voting period, Interact jury in charge of the competition will choose the winner (the same applies in case of ties for the 2nd, 3rd, and 4th place).

The winner will be announced on **21 September 2017**, on the official EC Day website, and the Facebook page.

The prize: The prize for the first place is a DSLR photo camera, with accessories:

- Nikon D3400 + 18-55mm AFP VR Black;
- Lowepro Adventura SH 110 II camera bag;
- 64 GB memory card.

3 smaller prizes will be given to the photographers of the photos getting 2nd, 3rd and 4th most votes during the voting.

Acceptance of competition rules: By entering the competition, the participants agree to be bound by the competition rules, including assurances on the copyright of entries.

To go far, go together.